

OFFICE: 3390 Gandy Boulevard North • St. Petersburg • FL 33702 • (727) 577-6820

September • 2015 Issue 7 39th Year

She Eagled the 7th Hole! Madolyn McMahon got a great image of a bald eagle on the 7th hole at Fairway Village her score was not reported!

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ROBERT'S MOBILE HOME & RV PARK ADMINISTRATION & LOCAL INFORMATION



Editor Summer: Circulation Sandy Hanson; Winter: Kathy Fuller Bob & Joyce Chaput

RECREATION ASSOCIATION OFFICERS 2014-2015

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IMPORTANT PHONE NUMBERS

Police, Fire, Ambulance - 911 Robert's Office - 577-6820

A Complete Listing of Resident Services can be found on the page before your calendar





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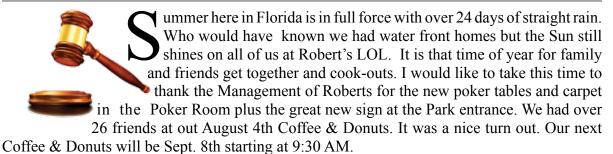
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PRESIDENTS CORNER:

Terry McCall



Our next Pot Luck will be Sept. 19th with Happy Hour at 4:00PM and Dinner at 5:00 PM. All residents and guests are invited to participate in all Robert's activities happening in the Park so check all kiosks and the bulletin board in the Clubhouse.

THE SUNSHINE LADY

Barb Fleming

 \frown ards sent in August

Beatrice Einstiens's family Lot #599 Jean Favreau's family Lot#153



POTLUCK Terry & Karen McCall



e will be having a Pot Luck dinner at the Club House Sat. Sept. 19th starting at 4:00PM with Happy Hour then followed by dinner starting at 5:00PM. Bring a covered dish to serve 10 people and your table service.

View this Newsletter in full color at www.monthly-media.com right click with mouse to download to your computer



COFFEE & DONUTS Bob & Joyce Chaput

Free Free Free

Everyone is invited to our free coffee and donuts get together on Tuesday September 8th at 9:30am at the Club House. Mark your calendar so you do not miss a great time and great donuts. If you are new in the Park our coffee get together is a great place to meet some of your neighbors.

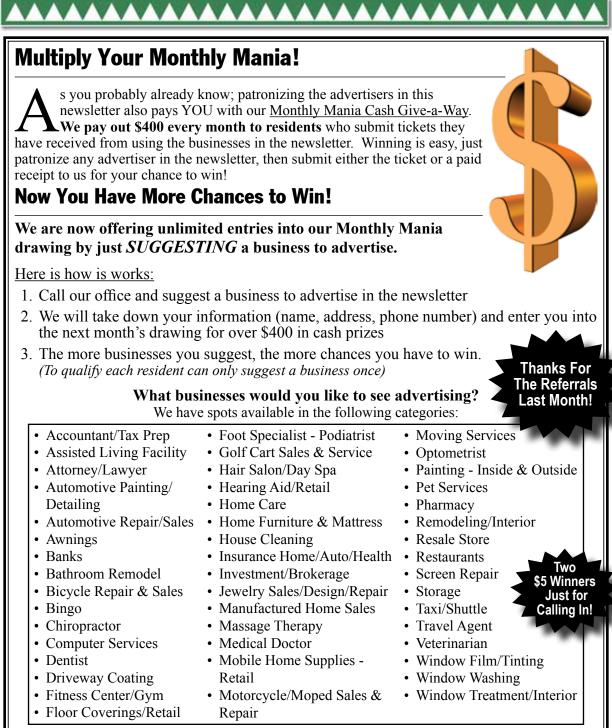
HEALTH CARE SEMINAR

There will be an educational seminar at the Club House right after Coffee & Donuts on Sept 8th to help you with any and all question you may have regarding Medicare Open Enrollment coming up Oct. 15th. They will also be happy to explain your health care coverage plus the changes in Medicare for 2016.



FLU CLINIC Bob & Joyce Chaput

ake sure you hold a date for November for your flu shot. It is important to have your immunization early to protect yourself for the coming flu season. Dr. Shannon Sachon will be the attending physician. We will have the dates up for the clinic in October



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September Is...

B aby Safety Month. Drowning, falls, chemicals, and other hazards can endanger the life and health of any small child. During September, take a good look around your house and eliminate any threats to babies' safety that might be hiding in plain sight.

Library Card Sign-Up Month. A time to remind parents and children that a library card is the most important school supply of all. If you don't already have a library card, get one in September; if you do, visit your local library and use it.

National Bourbon Heritage Month. A celebration of bourbon as America's "Native Spirit." The U.S. Senate declared September National Bourbon Heritage Month in 2007, calling on those who enjoy bourbon to do so responsibly and in moderation.

National Campus Safety Awareness Month. College campuses are not immune to destructive behaviors and violence due to high-risk drinking, drug abuse, sexual assault, fire safety, and more. As your kids head to college this month, talk to them about safety and investigate the resources their school offers.

Week to Week

A ational Suicide Prevention Week, Sept. 8-14. An annual campaign to inform and engage health professionals and the general public about suicide prevention and warning signs of suicide. Awareness events are held throughout the week around World Suicide Prevention Day, Sept. 10.

National Truck Driver Appreciation Week, Sept. 13-19. Sponsored by the American Trucking Associations, a federation of state associations, affiliated conferences, and individual members committed to developing and advocating policies that promote highway safety, security, environmental sustainability, and profitability.

Pollution Prevention Week, Sept. 21-27. The best way to protect the earth and its people is to stop creating pollution in the first place. Less waste and pollution means fewer hazards



to public health and the environment. Pollution Prevention Week highlights the efforts of the EPA, its state partners, industry, and the public in preventing pollution right from the start.

 Banned Books Week, Sept. 27-Oct. 3. Sponsored by the American Library Association to promote the importance of ensuring

the availability of books to all who wish to read them.

2014 – 2015 COMMITTEE CHAIRPERSONS

10

Where are events held? C-Clubhouse; CP-Clubhouse Porch; P-Pavilion; G-Glass Enclosure by Tennis Courts ADMINISTRATIVE: BULLETIN BOARD NOTICES - Kathy Laur, 290-9338 RECREATION ASSOCIATION - President Terry McCall, 931-220-5642 ROBERT'S REVIEW EDITOR – Summer Sandy Hanson at Roberts Resort @aol.com; Winter: Kathy Fuller, 362-8774 at kfuller35@tampabay.rr.com ROBERT'S REVIEW CIRCULATION - Joyce Chaput, 290-9649 SCHEDULING - Clubhouse - Office Staff, 577-6820; Pavilion - Don Lane, 314-578-9159 AFGHANS FOR FOSTER CHILDREN - Maggie Bischoff, 563-9016 **BADMINTON** BAKE SALE - C - Karen Lothrop, 577-7771 BIBLE FELLOWSHIP - C - Leurene Hildenbrand, 545-3484 BINGO – C – Joyce Mallare, 623-9525 BLOOD DRIVES – P – Lee Jones, 262-227-3584 BOOK AND VIDEO EXCHANGE-CP-Nancy Jones, 262-227-5327; Karen McCall, 931-472-4606; Jan Gidley, 385-0843 BOWLING - Herm Kaserman, 59-9138 CAN COLLECTION - Bob Chaput, 290-9649; Don Lane, 314-578-9159 CARDS: BRIDGE – CP – Roy Schultz, 576-4228 CANASTA - C - Barbara Fleming, 570-9694; Earline Zinserling, 570-9423 EUCHRE – C – Ron DeCosta, 576-3206 BID EUCHRE - Connie Dewitt, 765-776-0638 PINOCHLE - CP - Ron Cross 577-5608; Bill Halstead, 578-4827 PITCH - CP - Connie Dewitt, 765-776-0638 COFFEE AND CONVERSATION - P - Don Lane, 314-578-9159 COFFEE AND DONUTS - C - Bob & Joyce Chaput, 290-9649 CRAFT SALE - CP - Ann Stites, 931-249-9904 CRAFTS - C - Donna Lane, 314-578-2128 DANCES - C - Co-Chairs - Terry & Karen McCall, 931-220-5642 Tickets - Marge Mitchell, 931-801-6845 DINNERS - TBD DINNER TICKET SALES - Madeline DeCosta, 576-3206; Mary Lou Morgan, 812-239-0395 DINNER/DANCES – P – Don Lane, 314-578-9159 DIRECTORY EDITOR - Joyce Mallare, 615-339-7016 DIRECTORY CHANGES - Bill Halstead, 578-4827 ... continued on page 12 ROBERTS REVIEW SEPTEMBER, 2015 D





EXERCISE -C – (Aerobics) – Leurene Hildenbrand, 545-3484 P-(Walking) - Donna Lane, 314-578-2128 Pool – Donna Lane, 314-578-2128 FOOD DRIVE - Joyce Chaput, 290-9649 GOLF SCRAMBLE – Hal Stofer, 269-506-0665; Gary Kiesling, 765-438-5575; Rita Sundberg, 744-4319 HAPPY HOUR - P - Lee & Nancy Jones, 262-227-5327; Ray & Naida Godsoe, 568-9418 HORSESHOES – Men – Ron DeCosta, 576-3206 HORSESHOES - Women - Mary Stofer, 269-506-0665 ICE CREAM PARLOR – C – Rita Long, 812-201-7771 KARAOKE – P – John Ouelette, 914-8636 KITCHEN SUPPLIES - C - Karen McCall, 931-472-4606 LADIES LUNCHEON - C - Rita Sundberg, 744-4319 LINE DANCING - C - Rita Long, 812-201-7771 PANCAKE BREAKFAST - C - Len Arsenault, 623-4610; Ticket Sales -Karen McCall, #22; Len Arsenault #75 PANCAKE BREAKFAST HOSTESS - C - Bev Evans, 717-350-4912 PARADE MARSHALLS, HOLIDAYS - Ed & Mary Lou Morgan, 812-239-0395 PETANQUE - Freddie Boudreau, 577-5969 PICKLE BALL – Issie Fullington, 740-398-6712 PITCH - Bill Hallstead, 578-4827 POOL ROOM – C – Chuck Vaught, 577-3527 POTLUCK SUPPERS - C - Bob & Joyce Chaput, 290-9649 PRAYER & PRAISE - G - Wendy Davis, 207-446-1491 QUILTING – C – Lise Schultz, 576-4228 RED HATS - C - Queen Mother, Bev Evans, 717-350-4912 SHUFFLEBOARD - Roy St. Pierre, 207-436-4772; Alfred Landry, 954-9429 SUNSHINE PERSON - Barbara Fleming, 570-9694 TABLE COVERINGS - C - TBD TABLE DECORATIONS - C - Joan Villeneuve, 576-1024 TABLE TENNIS - C - Leurene Hildenbrand, 545-3584 TENNIS – Bruce Bequette, 231-947-5078 TRAVEL AND TRIPS - Rita Long, 812-201-7771; Daniel & Louise Disalvo, 289-6962 TRIPOLY – TBD VESPERS – C – Buce Bequette, 231-947-5078 VOLLEYBALL - Ray Folkmier, 577-7343; Lee Jones, 262-227-3584 YARD SALE - Bob Chaput, 290-9649



Keep relationships healthy over long distances

en years ago, some 2.9 percent of all marriages were long-distance relationships. Today that number has grown. Maintaining any kind of relationship takes work; when partners are separated, the effort grows. Keep your relationship steady and solid with these tips:

- Set ground rules. The secret to success in a long-distance relationship is managing expectations. Talk over how you'll handle the separation—who will be responsible for bills, child care, and other household issues. Do this ahead of time so nothing falls through the cracks. Set up a schedule for regular phone calls so you can plan conversations effectively.
- Communicate—but not too much. Regular contact is essential to the health of any marriage, so make a point of getting in touch as often as you need to. Just don't overdo it. If one partner feels crowded or badgered by insistent demands, he or she may back off, making the relationship even more complicated.
- Vary your channels. Don't rely on the telephone alone. Use e-mails and texts to send quick messages without interrupting the other person at work or at an awkward moment. Variety helps strengthen any relationship, so look for different ways to connect.
- Plan positive visits. You'll want to get together with your partner as often as you can. Don't put too much pressure on yourselves to make each visit spectacular, though. Give yourselves time to relax so no one feels personally responsible for the visit's success. You both need some downtime to get used to being with each other again.
- Be flexible. Travel plans can change at a moment's notice. An emergency may delay or interrupt a phone call. Although you're disappointed, do your best to respond positively and patiently when other demands disrupt your planned activities. Getting into a fight over every minor crisis won't keep your relationship strong.



Physical fitness is not only one of the most important keys to a

healthy body, it is the basis of dynamic and creative intellectual activity.

–John F. Kennedy

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SEPTEN	IBER•20)15
Sunday	Monday	Г
6	7 Zumba – 3:00P - Club House Labor Day	Coffee 9:30A-
13	14 Zumba – 3:00P - Club House	
20	21 Zumba – 3:00P - Club House	
27	28 Zumba – 3:00P - Club House	

Roberts

luesday	Wednesday	Thursday	Friday	Saturday
1	2	3 Prayer & Praise 7:00P Glass House	4 OT Bible Study – Noon- Glass House	5
8 & Donuts – Club House	9	10 Prayer & Praise 7:00P Glass House	11 OT Bible Study – Noon- Glass House Patriot Day	12
15	16	17 Prayer & Praise 7:00P Glass House	18 OT Bible Study – Noon- Glass House	19 Pot Luck – Club House – Happy Hour 4:00P Dinner 5-00P
22	23 First Day of Autumn	24 Prayer & Praise 7:00P Glass House	25 OT Bible Study – Noon- Glass House	26
29	30			OCTOBER 2015 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

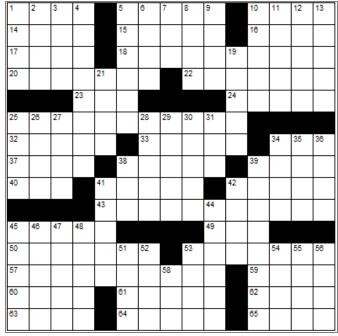


ACROSS

- 1. Terror
- 5. Aromatic solvent
- 10. Website addresses
- 14. Tardy
- 15. Cognizant
- 16. Midday
- 17. God of love
- 18. Likeness
- 20. A painkiller
- 22. Hypodermic
- 23. Fitting
- 24. Not younger
- 25. Jubilation
- 32. Severe pain
- 33. Virile
- 34. Kitten's cry
- 37. Violent disturbance
- 38. Repaired
- 39. Angel's headwear
- 40. Eastern Standard Time
- 41. Not inner
- 42. Stogie
- 43. Transparent
- 45. Napped
- 49. Dekaliter
- 50. Misinform
- 53. Pettifogger
- 57. Impossible to satisfy
- 59. Hawkeye State
- 60. Adolescent
- 61. Gloomy, in poetry
- 62. A song for 2
- 63. At one time (archaic)
- 64. Marsh plant
- 65. Makes a mistake



Welcome Back to SCHOOL



- 1. Parasitic insect
- 2. Hearing organs
- 3. At the peak of
- 4. Occupant
- 5. Less difficult
- 6. Identical or fraternal
- 7 An unskilled actor
- 8. Twin sister of Ares
- 9. Depend
- 10. Up to
- 11. Not square
- 12. Hostel
- 13. Contemptuous look
- 19. Sarcasm

DOWN

- 21. Red gemstone
- 25. Concern
- 26. Auspices
- 27. Plunder
- 28. Friendliness
- 29. What we pay to the govt. 30. Unreactive
- 31. Not young
- 34. Wise men
- 35. Distinctive flair
- 36. Be dressed in
- 38. Pelt
- 39. Brae

- 41. Group of 8
- 42. Kaolin
- 44. Cling
- 45. Strike
- 46. A protective covering
- 47. S S S S
- 48 Flora
- 51. Helps
- 52. Have the nerve
- 53. Smelting waste
- 54. See the sights
- 55. Pitcher
- 56. Rodents
- 58. What we sleep on









City life? Not for all young adults

The TV sitcom Friends depicted a group of young New Yorkers enjoying life in the big city—but in the end, at least two of them chose to move to a house in the suburbs. Young adults in real life appear to be making the same choice (without the laugh track). A survey of more than 1,500 people born since 1977, released by the National Association of Home Builders, found that few of them want to remain in the city for their entire lives.

Sixty-six percent indicated they'd like to live in the suburbs, and 24 percent have their hearts set on a rural residence. Only 10 percent want to live in the center of an urban area. They're mostly looking for space: Eighty-one percent said they want three or more bedrooms wherever they end up living.



Online videos bigger than TV these days

Video has taken over the Internet, especially among the younger generation. A survey of 13to 24-year-olds by Defy Media found this evidence of the influence of YouTube and other video providers on youthful fans:

- Millennials watch an average of 11.3 hours of free online video a week, and 10.8 hours of subscription video—but only 8.3 hours of scheduled broadcast TV.
- Videos are more popular than online TV content. Seventy-six percent of young people in the survey said they find YouTube more enter-taining than TV programs (more popular with 55 percent of participants).
- They're tolerant of advertising on the Internet. Fewer than half—41 percent—said online videos have too many advertisements, but 63 percent feel TV does.



Mathematics is the art of giving the same name to different

things.

—Henri Poincaré





ROBERTS REVIEW SEPTEMBER, 2015 D

Two-minute walks may improve your health

Exercise keeps you healthy. Fortunately for busy people, exercise doesn't have to mean working out at the gym or running a marathon. A study reported on the Science Daily website found that adding just two minutes of walking per hour to your routine can extend your life expectancy.

Scientists at the University of Utah School of Medicine discovered that taking a two-minute walk once an hour was associated with a 33 percent lower risk of dying. Even brief walks add up to a substantial benefit when taken often during the day. The scientists emphasize that these walks should be an addition to a moderate exercise habit, not a replacement for one. It's a step in the right direction.

Protect your hearing

Excessive noise in the workplace (or anywhere else, for that matter) can damage your hearing. The Medicine Net website warns that you risk hearing loss under these noisy conditions:

- You need to shout so that people an arm's distance away can hear you.
- Your ears begin to hurt from the volume.
- Your ears are ringing.
- You suffer temporary hearing loss after being subjected to constant loud noise.

All you need is love. But a little chocolate now and then doesn't hurt.

—Charles Schulz









September Sudoku

How to play: The numbers 1 through 9 will appear once only in each row, column, and 3x3 zone. There are 9 such zones in each sudoku grid. There is only one correct solution to each sudoku. Good luck!

Difficulty level: medium.

		7	4				8	
			3		6			
	8			5				
8								6
4							2	9
	7	3	6	2				1
7			9			5		
		1			3		9	
	5	4						



Back to School!



3	L	٢	8	9	2	4	ç	6
8	6	4	3	L	S	٢	2	9
Ζ	9	G	4	٢	6	8	3	L
L	4	8	6	2	9	3	L	ç
6	2	Z	G	ε	8	9	٢	4
9	S	3	L	4	L	2	6	8
4	3	9	2	G	Z	6	8	٢
L	١	6	9	8	ε	G	4	2
S	8	2	٢	6	4	L	9	3

Difficulty level: medium.



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Keeping up with current events

If the pew Research Center News IQ survey examined the knowledge of more than 3,000 U.S. residents in an interactive quiz that asked them to identify a series of photographs, charts, and maps. Here's how the participants measured up when asked to ...

- Identify a photo of Martin Luther King Jr.: 91 Percent
- Identify the country led by Kim Jong-il from a photo (North Korea): 82 percent
- Identify the location of Guantanamo on a map (Cuba): 78 percent
- Name the country the U.S. recently re-established relations with (Cuba): 76 percent
- Identify the proposed route of the Keystone Pipeline on a map: 73 percent
- Identify Malala from a photo (2014 Nobel Prize winner): 93 percent
- Identify Pope Francis's home country on a map (Argentina): 52 percent
- Give the correct number of female Supreme Court justices (three): 33 percent

Have you taken your fish oil today?

Atural dietary supplements are big business in the U.S. As part of the National Health Interview Survey, researchers looked at the use of natural supplements other than vitamins and minerals. Comparing figures from 2002, 2007, and 2012, the trends they found include:

- Fish oil. This was the top product used by adults in 2012, as well as among children (though in 2007, Echinacea was the most popular supplement among children).
- Melatonin. This sleep aid came in second for children in 2012, increasing significantly from 2007.
- Glucosamine/chondroitin. Use of this decreased between 2007 and 2012, along with a drop in the use of Echinacea and garlic.
- Ginseng. This showed another large decline from 2002 to 2007, along with the use of Gingko.
- Green tea and milk thistle. Use of these held steady (though low) between 2007 and 2012.



10 WORDS for \$8.55 - Each additional word is 80¢ Your Ad Will Appear in 60 Mobile Home Park Newsletters NO ADS ACCEPTED BY PHONE OR EMAIL

EVENTS & PROGRAMS

CRAFT FAIR! Southwind MHP in Palm Harbor is seeking talented crafters for this community Craft Fair event Nov. 14th. 9-1 Tables are \$15.00 Call Jane 727-781-9238

HELP WANTED

Crafters Wanted : Paradise Island Annual Craft Fair Sat. Nov 7, 2015 Tables \$10 & \$15 Call Marcia 727-953-3616

ARTICLES FOR SALE

(2) Windows in original carton 24&1/4" X 48&3/4" American Craftman by Anderson. Original \$372.92. Asking \$185.00. 727-767-0170

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Looking for a 2bed/2bath in Doral Village, furnished, fixer-upper, without a share. Contact Brian 727-542-8878

ATTENTION RESIDENTS! Did you know this Emporium/ Classified listing reaches over 21,000 homes in Pinellas County? It goes into 60 community newsletters (just like this one) from Dunedin to St. Petersburg. This is a great market to sell items, advertise your next event, try and get help for a function, and many other great things. Remember to think about this the next time you're planning something.

-Monthly Media Staff

OCTOBER AD DEADLINE - SEPTEMBER 10, 2015

• Advertise BUY, SELL, TRADE ITEMS by sending copy & check to Monthly Media at P.O. Box 1023, Venice, FL 34284. • Ads over 10 words must be accompanied by \$.80 per extra word or publisher will edit. • No mobile home sales, no professional products or services. SORRY: No ads accepted by phone or email. DEADLINE: 10th OF EACH MONTH.





Probe your personality to achieve lasting results

People who succeed at their jobs, in their careers, and at the game of life are generally aware of their strengths and honest about their weaknesses. If you want to achieve greatness, focus on these key elements:

- Identity. Who are you? Don't think about your job, but your values and deepest beliefs about people and life.
- Accomplishments. What have you already done in your career? Examining your past successes can help you move forward to new victories.
- Reputation. How do others see you? Get some honest feedback. If you're not happy with the answer, improve your attitude so people see a more positive you.

The Best Antidote

young wife lived with her husband's mother. Although she loved her husband, she found her mother-in-law impossible to deal with. In her desperation, she decided to poison the woman and get her out of her life.

She found a doctor willing to help her. As he gave her the poison, the doctor said, "Just so that no one suspects you, treat your mother-in-law as nicely as you can. Give her a little bit of this poison every day, and in a month your problems will be over."

The wife followed his instructions, treating her mother-in-law with special kindness as she slipped the poison into her food every day. Toward the end of the month, she went back to the doctor.

"Something strange happened," she said. "Ever since I've been nice to her, she's been nicer to me. Now she seems more like a friend than a mother-in-law. Can you give me an antidote for the poison before she dies?"

The doctor smiled. "I gave you ordinary vitamins. The only poison was in your own mind."

The world is shaped by two things—stories told and the memories they leave behind. —Vera Nazarian



Monthly Mania: It Pays (Up to \$100) To Patronize the Advertisers in Your Newsletter

14,492 manufactured home residents have won over \$124,374 since our contest began. It's simple to play ... when you patronize a current advertiser, ask for a Monthly Mania ticket (or a reasonable facsimile) and fill it out completely. Put the ticket in our Monthly Mania drop box in your community or <u>mail your paid reciept</u> to us at **Monthly Media • PO Box 1023 • Venice, FL 34284.** That's all you do. At the end of the month the Publishers will pick up the tickets and hold a drawing. If your ticket is drawn, we mail you a check.

(Allow 4-6 weeks for mailing of check). This month's cash winners are:

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Merrill King \$100 .	Boss Electric Corp.	Rosemary Merrill \$5	Haseney Electrical Services
Steve Vague\$10	Shawn & Shawn Moving	Marilyn Ventura\$5	Kathy's Cleaning Service
Gary Nowlyn\$10	Air Masters of Pinellas	Al Taufiq\$5	Modern Pest Control
Mary Lon Robinson \$10	Buggin Out Termite & Pest Control	Sharon Rop\$5	Knoblach Hearing Care
	Ron Wyngarden MH Washing	Edward Hendricks\$5	Dr. Peter M. Mason
Barry Kelly\$10	Heller's Mobile Home Washing	Marilyn Stringham \$5	Jones & Sons Plumbing, Inc
Bob Andreas\$10	E & E Gliddon Air Conditioning		Dunedin Plumbing, Inc.
Thelma Payne\$10	Largo Plumbing	Margie & Bud Barr \$5	Chambers Specialties, Inc.
Steven Wood \$10	Natures Resource Pest Control	Linda L. Wagler\$5	Debbie's Salon
	Jones & Sons Plumbing, Inc	Joan Hernann\$5	Knoblach Hearing Care
	Bob's Appliance Repair		Heller's Mobile Home Washing
Donald Terrill \$10	Ray Duncan Plumbing	Ben Roth \$5	Haseney Electrical Services
Bud Mueller\$10	Appliance Specialty		Bob's Mobile Home Washing
Ruth Ann Zandy \$10	Barron's AC & Appliance		Doll Brothers Carpet & Upholstery
	Ron Wyngarden Moble Home Wash		Modern Air Conditioning & Appliance
	Bob's Mobile Home Washing		Doll Brothers Carpet & Upholstery
Edward Lowell\$5	Boss Electric Corp.		Bill the Carpet Guy
	Battleline Termite & Pest Control	Clyde Walker\$5	Sunset Appliance Service
	Appliance Specialty		Jones & Sons Plumbing, Inc
John Deveau\$5	Medicine Shoppe of Dunedin		Natures Resource Pest Control
Joseph A. Lopez\$5	Bob's Appliance Repair		Modern Air Conditioning & Appliance
	AMS West Coast, Inc.		Heller's Mobile Home Washing
	Air Masters of Pinellas		Advertiser Referral
Gwendolyn R. Burgess \$5	Bill the Carpet Guy	Dolores Colonita\$5	Advertiser Referral

• Limit of one ticket per visit • Advertiser may have up to 4 winners per month • Advertiser must have bill paid current to qualify • No purchase necessary • Contest void where prohibited by law • Green tickets available at participating Monthly Media advertisers.



Monkey see, monkey do, monkey—cook?

Let umans and chimpanzees share many genetic traits, and scientists have recently discovered one that may surprise fans of the Cooking Channel and the Food Network: a basic understanding of how to cook food.

Chimps have long exhibited a preference for cooked food over raw. A team from Harvard and Yale decided to see if they could be taught to "cook" food on their own. Observations have shown that chimps are willing to give up something like a slice of raw sweet potato if they expect to receive a cooked one in a short time. To test their hypothesis, the scientists devised a process to mimic cooking (since they didn't want the apes to use actual heat): two plastic bowls that fit closely together, with a bit of pre-cooked food hidden in the lower bowl.

The scientists would put a piece of raw potato into the bowl, then switch it after a few minutes for the cooked one. After a while, the chimpanzees began doing the same thing—placing a piece of food into the bowl, waiting, then looking for the tastier result.

The researchers believe this shows a basic cognitive ability to understand the cooking process, as well as the patience to carry out—traits that may have driven crucial changes in human evolution.

Follow the right FORM for effective innovation

Innovation may seem spontaneous, but it generally succeeds because the groundwork has been methodically laid ahead of time. To spark creative thinking in your organization, follow consultant Charles Day's acronym FORM:

F: Focus. Start by deciding what's important to your team and organization. What were you created to achieve? Identify the key goals of your vision so you have something to work toward.

O: Organization. Decide on a structure for developing and implementing ideas. Who is responsible for specific tasks? What jobs should be shared? How will you make decisions?

R: Resources. Gather what you'll need to implement your plans. This includes not just tools and materials, but people. Identify the types of talents you'll need to bring an idea to reality.

M: Measurement. Look to the end as you begin. Determine how you'll know whether you've succeeded or failed. Goals should be specific and clear to everyone, and they must be relevant to your organization's vision.

